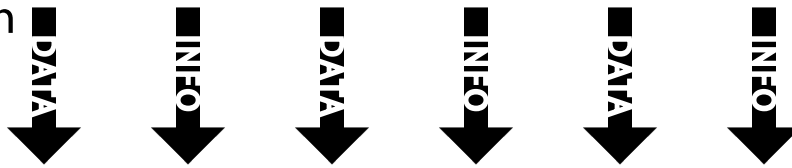


The Design Process

1. Research



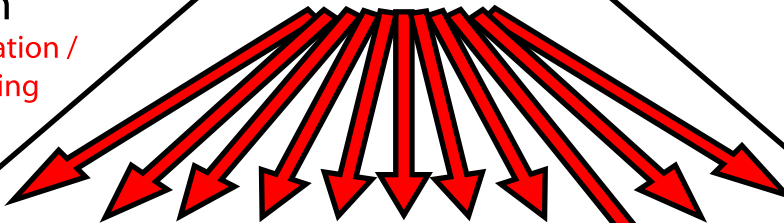
2. Concept

CONCEPT

A blue circle with the word 'CONCEPT' written around it in a circular path.

3. Ideation

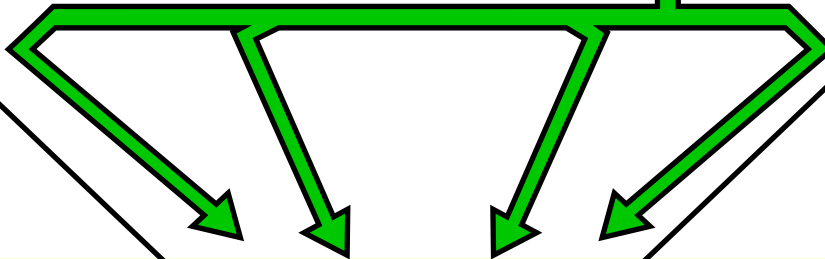
idea generation /
brainstorming



4. Idea Development

IDEA

A green circle with the word 'IDEA' written around it in a circular path.



5. Design

FINAL DESIGN

A purple circle with the words 'FINAL DESIGN' written around it in a circular path.

