

Design Conceptualization

## Dominant / Subdominant / Subordinate

“SAVE AS” this file as: yourname description17.  
Hand in inside the “DropOff” folder.

THERE ARE FOUR PARTS TO THIS ASSIGNMENT.

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### PART I

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- Go to: <http://www.designaddict.com/>
- Click index (upper left)
- In the object index box (lower right):  
Choose furniture or appliance in the functions drop menu  
and click the arrow to the right.
- At the far left, click on the picture of a design that you like.  
A) Look at the design and study it.  
B) Answer the following questions:

1. What is the number and name of this design? \_\_\_\_\_

2. Who is the designer? \_\_\_\_\_

3. What is the dominant element in this design? \_\_\_\_\_

\_\_\_\_\_

4. Explain why (complete sentences) : \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

5. What is the subdominant element in this design? \_\_\_\_\_

\_\_\_\_\_

6. Explain why (complete sentences) : \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

7. What is(are) the subordinate element(s) in this design? \_\_\_\_\_

\_\_\_\_\_

8. Explain why (complete sentences) : \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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PART II

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- Go to: <http://www.ccardesignnews.com/>
- Click portfolios (at top)
- Choose (click on) a designer

1. What is the name of this design project (under the pictures)? \_\_\_\_\_  
\_\_\_\_\_

2. Who is the designer? \_\_\_\_\_

3. What is the dominant element in this design? \_\_\_\_\_  
\_\_\_\_\_

4. Explain why (complete sentences) : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5. What is the subdominant element in this design? \_\_\_\_\_  
\_\_\_\_\_

6. Explain why (complete sentences) : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

7. What is(are) the subordinate element(s) in this design? \_\_\_\_\_  
\_\_\_\_\_

8. Explain why (complete sentences) : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

